

STRENGTHS OF AASHTO WITH REGARD TO ACTIVE TRANSPORTATION

- Expertise of members
- Major players & nationally provide access for users across the country in a majority of
- Lot to share with each other & strong peer-to-peer network
- Access to national conversation about moving issues forward
- Leveraging partnerships with other committee and boards

WEAKNESSES OF AASHTO WITH REGARD TO ACTIVE TRANSPORTATION

- Lack of existing data to make decisions
- Consensus on design with urban & rural differences of members
- Funding
- Revenues not from Bike-Ped community—from vehicles/roads—
- Building business case for active transportation using visuals & data
- Connectivity
- Partnerships focused on issues such as ROW & connectivity
- Slow moving with guidance & policy

OPPORTUNITIES OF AASHTO WITH REGARD TO ACTIVE TRANSPORTATION

- Perception of AASHTO—not just highways
- Broaden relationship with health & safety & economic impact opportunities—set a national precedent
- Combine forces with educational materials to improve pedestrian safety
- Focus more strategically than tactical with regard to active transportation
- Use & application of technology with regard to data collection
- Active transportation & public health synergy
- Economic benefit of investing in public transportation
- Leveraging national measures to “tell the story” better
- Engage NACTO in a more collaborative manner to develop overall national guidelines

THREATS OF AASHTO WITH REGARD TO ACTIVE TRANSPORTATION

- Safety accidents & perception of the modes being unsafe
- Ability to communicate consistent information to get message & appropriate information out
- Lack of funding & messaging issue about funding used for active transportation
- ROW—increasing cost & lack of available ROW (can’t make more)
- Conditions of roads & bridges competing with active transportation projects
- Perception as “highway” organization—impacts credibility & receipt of messaging
- NACTO guide has “street” credibility
- Lack of political credibility & public support
- Lack of available data

Issues to address within a year

- Safety
- Data
- Communication
- Coordination & Partnerships with other AASHTO Committees
- Consistency of messaging